

About Nilesh Patel

Nilesh Patel holds a degree in Instrumentation Engineering from the Delhi Institute of Technology, Delhi University. After graduation, he worked for four years in IBM's microprocessor test tools division. He then founded Proteans, a global leader in software product development services that serves over 100 ISVs worldwide. In 2010, Proteans was acquired by Symphony Teleca Corporation where Nilesh continued on as Vice President of Inside Sales. In 2013, he left to co-found LeadSquared.

Nilesh firmly believes that a great product and reliable customer service are central to becoming a technology partner of choice. At LeadSquared, he and his fast-growing team of over 1,200 employees have helped over 2,000 businesses, worldwide, consistently drive high velocity sales and revenue processes from start to finish across the web and mobile platforms in education, financial services, marketplaces and healthcare.

Quote

"After being in the business of services, I was keen to build a software-first business. My sales background led me to think of what improvement opportunities existed in the sales and marketing space, so we started by integrating processes and powering them through automation in a single, streamlined system."

About Prashant Singh

Singh received his Master of Science in Mathematics and Computers from IIT, Delhi. After that, he worked with various product development teams at i2 Technologies and Oracle. Prashant then co-founded Proteans and served as its COO for seven years before its acquisition by Symphony Teleca Corporation in 2010. Post-acquisition, he served at Symphony Teleca Corporation as the head of business units on energy and utilities, healthcare and media under the ISV division.

In 2011, Prashant took responsibility as the co-founder and chief operating officer of LeadSquared. As head of all post-sales and customer-centric operations, he's been responsible for business retention, growth, and expansion.

About Sudhakar Gorti

After receiving his degree in Electrical Engineering from the Indian Institute of Technology, Kanpur, Sudhakar started his career in software development at IBM, Talisma Corporation (now part of Campus Management Corp), and Oracle Software.

As a co-founder of Proteans, he served as CEO and was instrumental to the company's success, which garnered both admiration and international awards, alike, for its credentials in the product engineering services space.

With years of experience working with world-class software vendors under his belt, Sudhakar took on the challenge of building game-changing software for marketers by co-founding LeadSquared in 2011. As Chief Product Officer, Sudhakar heads product design and development, dedicated to building the sales automation platform of choice for clients across the world.

Gorti lives in Bengaluru with his wife and two daughters.